

## Caring for Homeless Animals Since 1991

*Brawa provides quality care for homeless animals in our community. This care comes at a price, and we are able to do this only because of the generosity of animal lovers.*



*Sadie needed extra care and extra time before going to her new home.*

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Barren River Animal Welfare Association  
175 Trojan Trail  
Glasgow, KY 42141

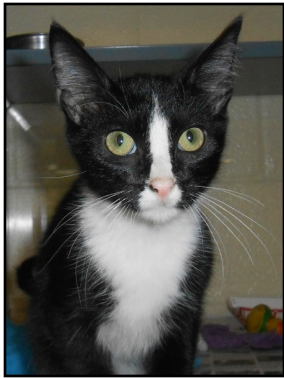
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## *A Legacy For Animals*



*Helping homeless  
animals*

## Planned Giving Through the BRAWA Endowment Fund



A planned gift is a broad term that includes cash, bequests, appreciated securities, life insurance or even prop-

erty. Unless a donor specifies otherwise, major gifts will be placed in the BRAWA Endowment fund managed by Dan Foutch at Hilliard-Lyons. Gifts to the endowment are restricted. Only the income earned will be used to continue our mission of caring for homeless animals. We hope to grow this fund to provide stability for BRAWA for years to come when those who started the organization are gone. A gift to the endowment shows faith in BRAWA, an organization that has been a presence in this region since 1991.

### APPRECIATED SECURITIES

A popular alternative to a cash gift is a gift of appreciated securities. Such gifts generate a double tax benefit. In addition to receiving an income tax charitable deduction for the full market value of the asset, the donor avoids any potential tax on the capital gain element of the donated asset if it has been held for more than one year.

### LIFE INSURANCE

A gift of life insurance is an excellent way to make a sizable contribution that does not tie up current assets, provides immediate tax savings and helps ensure BRAWA's future. You can designate BRAWA as owner and beneficiary of a life insurance policy. If the policy is fully paid up, your deduction equals the cost or replacement value of a new policy with comparable benefits.



### BEQUESTS

A simple approach to planned giving to BRAWA is a bequest in your will. The bequest could include any asset: cash, stocks, CD's, retirement accounts or property. It can be a specific sum, a percentage of your estate, or the remainder of your estate after expenses and gifts to loved ones. Giving through a bequest can lower your estate or inheritance taxes since the assets donated to BRAWA are deducted before the tax is calculated. Tax laws can change, so be sure to consult with your tax advisor and attorney.

### BRAWA FOREVER FRIENDS

Your gift to BRAWA will become your legacy, providing care for animals beyond your lifetime. Donors of \$1000 or more to the BRAWA Endowment will become BRAWA Forever Friends and listed publicly as such. The BRAWA Board of Directors has voted to earmark \$50,000 of BRAWA savings to match each Endowment gift of \$1000 or more. We want you to know that we are as committed to the future of BRAWA as you are!